

From: GlobeSt.com/California
To: [Kent Smith](#)
Subject: EXCLUSIVE: Retail in WeHo Is Having a Moment
Date: Thursday, July 30, 2015 7:08:58 AM

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California AM Alert



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As part of GlobeSt.com's 15-
anniversary celebration, we asked
numerous industry experts how the
office market will evolve in the future.
Their answers might surprise you.
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--Natalie Dolce

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Retail in WeHo Is Having a Moment



LOS ANGELES—In this **EXCLUSIVE** interview,
Charles Dunn Co.'s Sharona Javaheri talks West
Hollywood retail, explaining what is driving the
highly active market, rising rental rates and the
challenges for retailers.

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Where is Spec Industrial Being Built?

SAN DIEGO—More than half of projects under
construction in San Diego County are being
developed on a spec basis, according to Colliers'
Q2 report. Two Colliers execs tells GlobeSt.com
where this space is going up and what type it is.

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The Must-Have Element for Luxury Retail

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NEWPORT BEACH, CA—Unique concepts, upscale retailers and purveyors of aspirational items are essential for luxury retail centers, but the real key is in this element, Strategic Retail Advisors' Jim Clarkson tells GlobeSt.com **EXCLUSIVELY.**

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How Office Trends Are Impacting Investors

According to one source we recently chatted with for GlobeSt.com's 15 year celebration, location, location, location is changing the way space is used today and is being driven by technology, Millennials, and investors.

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Absorption and Pricing Key to Condo Demand

SAN FRANCISCO—After the successful sell out of five condominium developments, GlobeSt.com recently spoke with Alan Mark, president and founding partner of The Mark Company, to discuss overall trends in the condo market and design considerations, the first of a two-part interview.

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Office Space, A Tool for Recruiting

Sources who spoke with GlobeSt.com in celebration of our 15-year anniversary say that "In the past, an office was a place to sit, a workspace for employees. Office space today is much more than that."

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Market Looks Like 2006

LOS ANGELES—In this **EXCLUSIVE** video interview, Jeffery Weidell, president of NorthMarq Capital talks about the high competition in the market and what lenders are doing to sweeten their deals.

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SAN FRANCISCO—With this new type of office looking like it's either going to break or fizzle out, one developer wonders if he should include in his mixed-use projects. What does Ms. Real Estate have to say?

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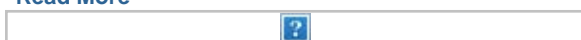
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